

# Community Engagement Continuum

	Outreach	Consult	Involve	Collaborate	Shared Leadership
Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives opportunities and/or solutions	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
Promise to Community	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
Activities	<ul style="list-style-type: none"> <li>•Fact Sheets</li> <li>•Websites</li> <li>•Open Houses</li> </ul>	<ul style="list-style-type: none"> <li>•Focus Groups</li> <li>•Surveys</li> <li>•Public Meetings</li> </ul>	<ul style="list-style-type: none"> <li>•Workshops</li> <li>•Deliberative Polling</li> <li>•Participatory Groups</li> </ul>	<ul style="list-style-type: none"> <li>•Advisory Committees</li> <li>•Consensus Building</li> <li>•Participatory Decision Making</li> </ul>	<ul style="list-style-type: none"> <li>•Ballots</li> <li>•Citizen Juries</li> </ul>

Modified from IAP2's Public Participation Spectrum based on CDC model

[https://www.atsdr.cdc.gov/communityengagement/pdf/PCE\\_Report\\_508\\_FINAL.pdf](https://www.atsdr.cdc.gov/communityengagement/pdf/PCE_Report_508_FINAL.pdf)