

States Making the Case for Innovations in Health and Social Services: What We Are Learning

Thursday, August 31st from 3-4:15pm ET

Webinar Context: Many states are beginning to understand the importance of developing pathways to address health-related social needs (HRSN)/non-medical drivers of health (NMDOH) to improve quality, reduce costs, and advance equity. Innovative community-based multisector partnerships are working to address HRSNs/NMDOH through Medicaid-supported programs, regardless of their state's Medicaid expansion status. This webinar will feature leaders in North Carolina and Texas, who will speak to their experiences making the case for HRSNs/NMDOH with state officials, and supporting community-based organization (CBO) infrastructure and capacity for service delivery. Representatives from four other states (California, New Jersey, Rhode Island, and Washington) will then present on their efforts to support CBO infrastructure and capacity. The webinar will conclude with remarks from CMS representatives Aditi Mallick, Acting Director for the CMS Office of Minority Health, and Jessica Lee, Acting CMO for the Center for Medicaid and CHIP Services (CMCS).

This webinar builds on a recent Funders Forum on Accountable Health webinar, "[*Community Led Multisector Partnerships as Engines for Equity-Focused Health System Transformation*](#)", which featured lessons from California, New Jersey, Rhode Island, Washington and perspectives from state leadership. This webinar will also inform future programming expected in partnership with the National Academy of Medicine for all states.

Webinar Goals:

1. Highlight the experiences of states establishing new pathways for addressing social determinants of health (SDOH) in their state Medicaid programs.
2. Explore approaches to supporting community-based organizations (CBOs) in aligning with health care systems and payers.
3. Identify challenges for accountable communities for health (ACHs) and other community-based multisector partnerships in addressing individual and community needs as well as population health.

Webinar Agenda:

- 3:00-3:05** **Welcome and Introduction** (5 min)
- **Anne Reid**, George Washington University
- 3:05 - 3:20** **North Carolina Highlights in Implementing New Pathways for Addressing HRSNs** (15 minutes)
- Introduction:
 - **Shelia Reich**, Director of Racial Equity and Healthy Communities, The Blue Cross and Blue Shield of NC Foundation
 - Presenters:
 - **Maria Ramirez Perez**, Healthy Opportunities Pilot Program Manager, NC Medicaid

- **Amanda Van Vleet**, Associate Director of Innovation, NC Medicaid
- **Laurie Stradley**, Executive Director, Impact Health - network lead covering western NC
- **Charam Miller**, Director of Community Services, Macon Program for Progress

3:20 - 3:35 Texas Highlights in Developing New Pathways for Addressing NMDOH
(15 minutes)

- Introduction:
 - **Shao-Chee Sim**, Vice President for Research, Innovation, and Evaluation, The Episcopal Health Foundation
- Presenters:
 - **Ryan Van Ramshorst**, Chief Medical Director for Medicaid and CHIP Services, Texas Health and Human Services Commission
 - **Laura Hill**, Director of Grant and Human Services, City of Longview, representing Greater Longview Optimal Wellness (GLOW)
 - **Amy Hooten**, EMS Section Chief, Longview Fire Department, representing Greater Longview Optimal Wellness (GLOW)

3:35 - 4:00 Diverse Approaches to Support CBOs and Community Capacity
(States have ~7 minutes each to present)

- Washington
 - **Mary Franzen**, Medicaid Transformation Project Connector, Washington State Health Care Authority
- Rhode Island
 - **Christopher Ausura**, Chief of Strategy, Planning, and Evaluation, Rhode Island Department of Health
 - **Allegra Scharff**, Chief of Healthcare Equity, Rhode Island Department of Health
- New Jersey
 - **Pamela Orton**, Office of Medicaid Innovation
 - **Julia Taylor**, Chief Strategy Officer, Trenton Health Team
 - **Victor Murray**, Senior Director of Community Engagement & Capacity Building, Camden Coalition
- California
 - **Barbara Masters**, Initiative Director, California Accountable Communities for Health Initiative (CACHI)
 - **Kitty Bailey**, CEO of the San Diego Wellness Collaborative

4:00 - 4:10 Best Practices in States: CMS Remarks (10 minutes)

- **Aditi Mallick**, Acting Director for the CMS Office of Minority Health
- **Jessica Lee**, Acting Chief Medical Officer of Medicaid and CHIP

4:10 - 4:15 Q&A and Webinar Conclusion (5 minutes)