



Texas Accountable Communities for Health Initiative

REACH Grant Webinar

March 8, 2023
9-10am

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Funding Opportunity Announcement (FOA) Highlights

- Goal to create sustainable community-level change
- 5-year program, 41 awards, annual funding cap \$1.5M
- Aims to improve health, prevent chronic disease, and reduce health disparities among racial and ethnic populations with the highest risk, or burden, of chronic disease, specifically:
 - African American,
 - Black,
 - Hispanic and Latino,
 - Asian American,
 - Native Hawaiian/Other Pacific Islander,
 - American Indian, and Alaska Native populations.

FOA Highlights

Grant requirements:

- Cross sector partnerships that build on **existing community assets and existing coalitions** to tailor interventions to meet the unique needs of their population.
- All proposed activities must be **grounded in health equity** and aim to reduce health disparities and **address factors that influence health.**
- All activities must **use local level policy, system and environmental (PSE) approaches** in their required domain activities
- Community coalitions of diverse and inclusive partners will identify appropriate **implementation and/or adaptation of strategies specific to the community culture and linguistic context.**

FOA Highlights

Grant will fund two components (A and B) that incorporates evidence-based strategies.

- Component A **(required)**: Work **must** target nutrition and physical activity, plus *one* of these options:
 - Continuity of care in breastfeeding support
 - Supporting national standards related to nutrition, physical activity, and breastfeeding in early care and education (ECE) programs
 - Supporting implementation of family healthy weight programs
 - Tobacco prevention and control policies
- Component B **(optional)**, adult vaccination programs (flu, COVID-19, or other)

FOA Highlights

Other Grant requirements:

- **Letters of Support - Community Coalition** -Letters of Support from a minimum of two members of the community coalition for the application and must include a specific description of their role in support of the proposed work.
- **Letter of Acknowledgement - State Chronic Disease Director** - A letter of acknowledgement from the State Chronic Disease Director acknowledging: 1) the applicant is applying for this NOFO; 2) the proposed priority population(s); and 3) the geographic area in the state where work is proposed.
- **MOU, MOA, or Tribal Resolution - Key Collaborations**- Applicants are strongly encouraged to submit with their application a memorandum of understanding (MOU), memorandum of agreement (MOA), and/or tribal resolutions for key collaborations. Document should describe the scope of work and contributions from each key partner for work to be conducted.

FOA Highlights

Download the SF-424, Application for Federal Assistance, package associated with this notice of funding opportunity at www.grants.gov.

Checklist of requirements:

- Component A strategies (optional Component B) - workplan that includes target population, evidence-based strategies and activities, outcome and evaluation plan, coalition capacity performance metrics
- Letters of support, MOUs, and from State agency
- Budget for collaborative
- Application must be submitted by 11:59pm on April 11, 2023!

What activities CDC wants to fund

- Evidence-based, culturally tailored interventions...that ultimately lead to reduced health disparities in chronic conditions of hypertension; heart disease; Type 2 diabetes; and obesity
- vaccination activities (optional)
- local level policy, system and environmental (PSE) approaches

What activities CDC wants to fund: REQUIRED

Nutrition

1. Promote **food service and nutrition guidelines** and **healthy associated food procurement** in facilities, programs, or organizations where food is sold, served, and distributed
 - Possible settings: worksites, hospitals, park and recreation centers, food banks and pantries, youth detention centers, and faith-based
 - Potential activities, resources, examples: [Food Service and Nutrition Guidelines](#)
 - Example: work with pantries to participate in [Healthy Pantry Initiatives](#)
2. Coordinate the uptake and expansion of existing **fruit and vegetable voucher incentive and/or produce prescription programs**
 - Potential activities, resources, examples: [Fruit and Vegetable Voucher Incentives and Produce Prescriptions](#)
 - Example: increase the number of food retail sites that participate in the SNAP [Double Up Texas program](#)

What activities CDC wants to fund: REQUIRED

Physical Activity

Implement local level policies and activities to connect pedestrian, bicycle, or transit transportation networks (e.g., activity-friendly routes) to everyday destinations

- Include implementation of enforceable policies (e.g., Complete Streets, Safe Routes for All, and Vision Zero) and plans (e.g., active transportation, trails, and greenways master plans)
- Activities, resources, and examples: [Increasing Physical Activity through Community Design](#)
- Example: work with community residents to conduct “[walkability audits](#)” and advocate for prioritization of improvements

What activities CDC wants to fund: REQUIRED

One of the following:

- Implement local level policies and activities that achieve continuity of care for breastfeeding families - Breastfeeding: Continuity of Care
- Work with Early Childhood Education (ECE) programs to implement local level Early Care and Education (ECE) Policies and Activities
- Collaborate with partners to implement CDC's Family Healthy Weight Programs
- Adopt or strengthen commercial tobacco prevention and control policies

What activities CDC wants to fund: OPTIONAL

Implement practices to increase awareness, confidence, demand, and access for flu, COVID-19, and other routinely recommended adult vaccines.

- Potential activities, resources, examples: [Flu, COVID-19, and other Adult Vaccinations](#)

Opportunities for an Accountable Community for Health (ACH) for Governance

- Demonstrate the value of the backbone to bring forth community driven funding opportunities
- Utilize the established governance structures to evaluate the funding opportunity and make a decision as the ACH
- Establish a precedent that this is the appropriate “lane” for the ACH
- Provide leadership on advancing equity work in the community

Opportunities for an Accountable Community for Health (ACH) for Partner Engagement

- Dialogue with current partners to strengthen their involvement
- Educate partners on the CDC framework, PSEs, Community Participatory Research
- Identify new partners to bring to the table

From Page 14 of the FOA

Recipients will:

1. engage the community coalition in executing a plan of community specific activities grounded in best practices to address health disparities;
2. monitor progress;
3. oversee communications within the communities to address selected strategies;
4. collaborate with the coalition to develop and carry out an action plan to reduce community specific health disparities which may result in a model for replication in other geographic areas; and
5. work with the community coalition to facilitate collaboration with other CDC prevention programs within state or local health departments that address chronic disease and conditions.

Opportunities for an Accountable Community for Health (ACH) for the Portfolio of Interventions

- Build a more comprehensive POI
- Add more upstream work to the POI
- Fund specific projects within the POI
- Fund partners for their work towards the POI

Opportunities for an Accountable Community for Health (ACH) for Accountability

- Strengthen access and use of defining populations of focus and baseline data including community needs assessments

From Page 16 of the FOA:

The community health needs assessment process must clearly describe the link to the geographic area(s) and the priority population(s) with whom the applicant proposes to work using data to identify priority populations (e.g., [DNPAO Data Trends and Maps](#), [Social Vulnerability Index](#), [Child Opportunity Index](#), [Disability and Health Data System](#), and [Environmental Justice Index](#).)

From Page 17 of the FOA

Census tract data can be obtained at from the following sources:

[Census Bureau](#), a leading source of quality data about the nation's people and economy.

[PLACES](#), a collaboration between CDC, the Robert Wood Johnson Foundation, and the CDC Foundation, provides health data for small areas across the country.

[The Public Health Practitioners Gateway's Data and Benchmarks](#) which provides community health assessments from both primary and secondary data to characterize the health of the community

[Disability and Health Data System](#) which provides instant access to state level health and demographic data about adults with disabilities with capacity to search state by disability type and race or ethnicity.

Opportunities for an Accountable Community for Health (ACH) for Accountability

- Clearly demonstrates a data and metrics framework that can work for ACHs to track their progress
- Support the ACH in the development of the data and metrics approach and linking short term to intermediate to long-term outcomes

From Page 5 of the FOA

Strategies and Activities	Short-Term Outcomes	Intermediate Outcomes	Long-Term Outcomes
Component A – Nutrition and Physical Activity (Required strategy areas) Applicants must propose work in nutrition and physical activity strategy areas.			Improved health behaviors and outcomes (e.g., increased healthier food consumption, increased percentage of individuals meeting physical activity guidelines, decreased tobacco use, decreased obesity and increased adult immunizations) Reduced health disparities in chronic conditions (e.g., hypertension, heart disease, type 2 diabetes, and obesity) as well as immunizations.
Nutrition - a. Promote food service and nutrition guidelines and healthy associated food procurement in	<i>Increased access to healthier foods</i>	Increased purchasing and distribution of healthier foods	

Opportunities for an Accountable Community for Health (ACH) for Sustainability

- If awarded, new funding for the work of the ACH and the partners
- Even if not awarded then the ACH's ability to seek new funding has been strengthened

Discussion

- How could the REACH be an opportunity for your ACH?
- What is the fit between your current POI and the requirements of the REACH grant?
- Could the grant be a way to strengthen any of the components of your ACH?